

provides Canadian and international news and pictures to newspapers and TV and radio stations across Canada and is an outlet for Canadian news through United Press International facilities throughout the world. Certain foreign newspapers maintain bureaus in Ottawa and elsewhere in Canada to collect and interpret Canadian news.

**Press statistics.** Table 16.8 gives numbers and circulations of reporting English- and French-language newspapers, by province, for 1976 and 1977, estimated from *Canadian Advertising*. Circulation figures are given for daily English- and French-language newspapers only. Such circulation figures are relatively easy to obtain because, in their own interest, newspapers qualify for and subscribe to the Audit Bureau of Circulation. For these, ABC "net paid" figures have been used; "controlled" (free) distribution newspapers are not included. On the other hand, circulation data for foreign-language newspapers, weekly newspapers, weekend newspapers and magazines are incomplete. Ethno-cultural publications numbered 274 in 1977 (Table 16.9); 30 were Ukrainian, 27 Italian, 26 German, 19 Jewish, 15 Greek, 12 each by Dutch and Polish groups, 11 Chinese, 10 East Indian, nine Arabic and smaller numbers for people of 29 additional groups or national origins, as well as four inter-ethnic publications.

**Ethnic Press Analysis Service.** During 1976-77 an ethnic press analysis service, secretary of state department, received and analyzed over 225 ethnic newspapers and periodicals in more than 30 languages. This was carried out by a staff of 17 contract analysts. Information gathered was used to prepare a monthly review entitled the *Canadian Ethnic Press Review*. This publication, produced in a limited edition, is distributed to officers and libraries of various government departments and agencies. The service also carried on liaison activities with the Canada Ethnic Press Federation and its four affiliated press associations in Toronto, Montreal, Winnipeg and Vancouver.

**Native Communications Program.** A native communications program received Cabinet and Treasury Board approval in early 1974. Grants are provided to communications societies set up to serve the communications needs of all native people in a given area. In 1976-77, there were 11 such societies from the Yukon Territory to Nova Scotia receiving funds at a total cost of \$1.6 million.

The communications societies are involved in a full range of media, including HF radio systems, trail radios, film, theatre, newspapers and radio programming.

### Sources

- 16.1 - 16.1.1 Canadian Telecommunications Carriers Association.
- 16.1.2 Transportation and Communications Division, Industry Statistics Branch, Statistics Canada.
- 16.1.3 Information Services, Department of Communications.
- 16.1.4 Teleglobe Canada.
- 16.2 - 16.2.1 Information Services, Canadian Radio-television and Telecommunications Commission.
- 16.2.2 Audience Services, Canadian Broadcasting Corporation.
- 16.2.3 Transportation and Communications Division, Industry Statistics Branch, Statistics Canada.
- 16.3 Public Affairs Branch, Post Office Department.
- 16.4 The Canadian Press; Canadian Daily Newspaper Publishers Association; United Press International of Canada Ltd.; Ethnic Press Analysis Service, Department of the Secretary of State; Native Communications Program, Department of the Secretary of State.